



Rosebery Community House Inc

Strategic Plan Development

- Commenced in November 2014
- Strategic Plan will be for 2016 – 2019
- Valuable reference tool:

**“The Neighbourhood House Program,
Strategic Framework”**



Rosebery Community House Inc

- We started reworking our Mission & Vision statements
- Next was SWOT analysis
 - strengths
 - opportunities
 - weaknesses
 - threats
- We chose our top 10 priorities from the SWOT areas
- Sub-committee of 3 committee members and coordinator to write the strategy
- Next phase is action plan development with sub-committee and all employees



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Learnings:

- strategic planning gives you an opportunity to recognise areas that need improvement
- make immediate changes when you recognise them rather than waiting to complete the strategy
- meet outside of your usual monthly meetings



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Mistakes:

- it will take a LOT longer than you realise
- we plan to complete our strategic plan by December 2015, a whole year to complete!
- have a nominated facilitator to help keep momentum

Be patient and enjoy the process!