

Affordable Access Project's Food Solution Resource & Workshop Fact Sheet



What is the Affordable Access Project?

The Eat Well Tasmania Affordable Access Project (EWTi AAP) is a partnership project between Eat Well Tasmania and the Heart Foundation of Australia (Tasmanian division), which aims to increase the availability of affordable fruit and vegetables (preferably locally grown) for sale in priority neighbourhoods and communities across Tasmania. This project is made possible through funding from the Heart Foundation and works on many levels:

- Creating a resource guide to inform communities wanting to implement a local food solution and providing support on the use of it.
- Identifying relevant models that Tasmanian communities can implement as a local food solution.
- Advocating for increased access and affordability of fresh fruit and vegetables.

What is the Food Solution Resource?

*"I am so impressed with the rationale and values behind this project and the great benefits to us in our business development."
-Apple grower, participant of a Food Resource Coaching session.*

- The food solution resource is being created to support communities understand the process of developing and starting a local food solution. This resource will help communities go through the process of creating a food solution targeted to their community members and to think about the steps involved in this process.
- Topics in the resource include: develop a vision, create value, discover what your customers want, develop a product offering, review success models, design the way your food solution works, develop your plan of action, register and comply, build a successful business team, improve and grow your food solution.

What is the "3 Steps to a Successful Food Solution" Workshop?

*"The resource could be a bridge builder with the community because of the level of transparency in the structure and content."
-Community House Member, participant of a Food Resource Coaching session.*

- To be held the 8th of September 2015 at the Royal Tasmanian Botanical Gardens, the workshop is being organised as part of the grant being awarded by the State Government to 8 community houses (part of Neighbourhood Houses Tasmania) to support them in developing their local food solutions.
- For Eat Well Tasmania Inc. this workshop is an opportunity to support community houses understand the process involved in developing their social enterprises. The overall purpose of the workshop is to introduce the grant recipients to the Food Solution Resource.
- From a practical angle the workshop will focus on discussing ideas around the community houses' projects and applying the resource to them. They will develop clarity to turn their vision into reality, make decisions, build a plan, and create strategies. Attendees will leave with a clear understanding of how to tackle the challenge of starting up their food solution.
- The desired outcome for all participants of the workshop is to engage in a stimulating and practical discussion about the challenges and opportunities of starting a social enterprise and the need to adopt a structured way of thinking to face these challenges successfully.
- In addition, the workshop intends to give the attendees and opportunity to network creating opportunities for collaboration.

Contact

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