



Neighbourhood Houses  
Tasmania

## Marketing and Communication Workshops

with Tara Howell, of Echelon Marketing



### North West

Date: Monday 17<sup>th</sup> July

Time: 9.30-12.30

Location: Ulverstone Neighbourhood House

### North

Date: Tuesday May 23<sup>rd</sup>

Time: 9.30 – 12.30

Location: Starting Point Neighbourhood House, Ravenswood

### South

Date: Thursday June 29<sup>th</sup>

Time: 9.30 – 12.30

Location: NHT Hub, Derwent Park

### About the workshop

Using Tara's industry experience, and academic understanding Tara will walk participants through the following marketing and communication basics;

- How to develop a marketing plan
- What and when marketing options are best
- Basic marketing and social media training (2-3 channels per workshop)

This session is ideal for people who want to provide more structure, need a refreshed approach or deeper understanding of their current marketing and communication activities.

### About Tara Howell

Operating daily in the world of marketing, Tara founded her consultancy Echelon Marketing after identifying a space in the market for strategy and implementation assistance for small to medium sized businesses.

A passionate promoter of Tasmania, Tara is also behind the development Blue Derby Pods Ride in North East Tasmania. She has held numerous positions on Tasmanian boards in the capacity of marketing, and holds a Bachelor of Business (Marketing and Accounting) with the University of Tasmania.

Energetic, bold and creative are common descriptors of Tara's modus operandi. Take these traits, combine them with above-average levels of motivation, and ample but measured sass, and you've got a lady with an inclination for success.

### Register Now

Contact us at NHT to register for one of these workshops. The workshop that Tara ran at the NHT Conference last year was very popular – which is why we have asked her back to run some regional workshops this year.

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